

## About Aries Systems Corporation:

Editorial Manager is a product of Aries Systems Corporation.

Aries was founded in 1986 and began serving the needs of the Scientific, Technical and Medical (STM) market with the successful release of the Knowledge Finder® search engine. Knowledge Finder was one of the first search engines to implement natural language and relevance-ranking capabilities, and since its release has been widely adopted by publishers, libraries and individual knowledge workers.

In 1999 Aries released DocuRights®, a patented content security and digital rights management technology (CS/DRM) that is used by publishers to securely market their content on the Internet. DocuRights is available with content from leading STM publishers.

As a result of its relationship with STM publishers, the company identified that the Internet provided an ideal mechanism for improving the speed of the peer review process and reducing editorial and production costs. In collaboration with the successful Editorial Assistant desktop product, and with key customers, Aries has successfully completed the development of Editorial Manager and continues to enhance the offering based on feedback from users and customers. Editorial Manager is a powerful publishing tool that creates a clear competitive advantage for its users.

**“We chose this solution because of Aries’ track record and integrity as a technology vendor”.**

— Adrienne Lea, Director of Publications, Journal of Bone and Mineral Research

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### Invitation to a one hour online manuscript tracking and submission conference-call seminar

YES! I would like to attend an Editorial Manager online conference-call seminar.

My preferred dates are: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Publication: \_\_\_\_\_

Email Address: \_\_\_\_\_ Telephone Number: \_\_\_\_\_

PLEASE COPY AND FAX BACK THIS INVITATION ACCEPTANCE TO +1 978 975 3811

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## Web-based Manuscript Submission, Tracking and Reporting

em Editorial Manager™

- Improves peer review turn-around time
- Reduces editorial office shipping costs
- Uses email to communicate with editors, authors and reviewers
- Configurable to meet your dynamic workflow needs
- Interfaces with production systems
- Reduces time-to-publication



# It's Time to Take the Editorial Manager Competitive Advantage

## Editorial Manager

For years, readers and authors of scholarly manuscripts have clamored for a more rapid and efficient peer review process. Editorial Manager has been specifically designed to meet this need by allowing on-line manuscript submission by authors, and by empowering the editorial office with a suite of customizable manuscript tracking and reporting tools.

### EM dynamically creates PDF files:

Using Editorial Manager on the Web, prospective authors sign-on to the system and submit their manuscripts in a variety of formats, including Word, WordPerfect, RTF, LaTeX2e, GIFF, TIFF, PICT, EPS and JPEG. Submissions are automatically converted into a single PDF file and the editorial office is notified that a new submission has been received. The author also receives an email confirmation, and can then track the progress of their article through the review system. For authors not ready for electronic submission, the system accommodates "proxy submission" by the editorial office.

### Stay in control of your own workflow:

By using the "role manager", "action manager" and "policy manager" tools, the system can easily be customized to meet the workflow of your particular office. For example, if your office passes all submissions by an Editor-in-Chief, who then assigns an Associate Editor - then the system is set by you to automatically push the submissions along this workflow path. If your journal's policy is to have the Editor-in-Chief review all final decisions made by Associate Editors before sending notification to the author, then, again, the system is set by you to do this. Editorial Manager enables flexible, on-the-fly changes to "roles",

"actions" and "policies" so that the editorial office can respond to inevitable changes in workflow that occur in a dynamic publishing environment.

### Save time with reviewer matching tools:

Editors are assisted in the selection of candidate reviewers because Editorial Manager matches manuscript "classifications" with the "classifications" associated with each reviewer. The system records the availability and other personal details of reviewers, and automatically sends an email notification, and appropriate reminders, to reviewers. Reviewers receive the draft manuscript in PDF format and submit their comments using the Web. The system tracks the iterative review process through to final acceptance of the manuscript.

### Improved reporting:

Management staff at the editorial office can use the system to generate reports concerning every aspect of the review process, such as "submitted but unassigned manuscripts", "current status", "publishing pipeline", "table of contents", "Editors To-Do List", etc. The data within Editorial Manager can also be downloaded to external applications such as Microsoft Excel for more detailed manipulation and analysis.

### 24X7 fault-tolerant servers and Internet redundancy:

Editorial Manager is supplied to publishers using an ASP (Application Service Provider) model. This means that publishers do not have to spend resources to install and support server software in order to benefit

from the high-availability infrastructure of Editorial Manager. All of the data remains the property of the publisher and is made available for off-site storage and back up at publisher's facilities. Further benefits of the ASP solution is that no system changes or downtime are required when the editorial office moves its physical location. As more features and functions are added to Editorial Manager they automatically become available for use by the publisher.

### Author source files available for production:

Once a manuscript has been accepted for publication, all of the authors' source files (such as Word documents and graphics) can be accessed through the Web and downloaded into a production system. Because Editorial Manager is not tightly coupled with a specific production system, publishers have the flexibility to switch production systems independent of the manuscript tracking solution without losing the benefits of an integrated solution.

### Competitive advantage:

Editorial Manager has been specifically designed for Web-based manuscript submission, tracking, management and reporting by a team of veteran engineers and publishing professionals. It is the only solution that combines such unique focus and industry experience. It's time to take the Editorial Manager competitive advantage!

- True Web-based manuscript submission and tracking system
- Support for multiple journals
- Automatic conversion of authors' submissions into PDF format
- Supports submissions in Word, WordPerfect, RTF, PDF, TIFF, LaTeX2e, EPS, GIF, JPEG, PICT, PDF etc.
- Accommodates "traditional" paper submission
- Automatic virus scan of author submissions
- Automated and customizable email correspondence
- Keyword-assisted reviewer selection
- Extensible support for special characters (e.g. Diacritics and non-Roman letters)
- Comprehensive audit trail and reporting
- Automatic comparison of manuscript submissions with MEDLINE
- "Role Manager" allows tailoring of system roles
- "Action Manager" allows customization of system functions
- "Policy Manager" enables system-wide policies
- On-the-fly configuration changes to accommodate changes in workflow
- HTTPS protocol ensures security
- 24X7 fault-tolerant servers and Internet redundancy
- Mirrored data storage and data archiving
- Off-site publisher data storage option
- Author source files available for production
- Flexibly integrates with different production systems
- Customized to the "look and feel" of your journals
- Over 15 years of experience helping journal offices manage workflow